



GO BLUE BAY ISLANDS

What is Go Blue?

Go Blue is a training program in the Bay Islands of Honduras that advocates for a responsible and sustainable approach to tourism.

We promote the protection of natural and cultural resources and highlight businesses that improve their ecological impact. When you partner with us, you will directly contribute to the environmental, social, and economic conditions in our tourism destinations.

Our Sustainability Approach

Go Blue's program focuses on environmental issues in the Bay Islands and methods that tourism providers can use to reduce their environmental footprint, minimize pollution, reduce waste and energy consumption, and exercise respect to endangered fauna and to the local culture.

We promote:

- Responsible SCUBA practices
- Conservation of natural resources
- Security measures for staff and visitors
- A sustainable travel experience



Partner with Go Blue

When you partner with Go Blue, you will:

- Create a business model that leaves a positive impact on the environment
- Gain knowledge of protected areas and regulations to protect natural resources for future generations
- Work with the local community and join an environmental movement
- Have access to new markets and gain a greater online presence
- Earn a diploma in recognition of your commitment to sustainable travel practices

Learn more at:

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